

Sr.No.1946

Exam Code: 113401

Subject Code : 3923

Bachelor of Vocation (Journalism & Media) - Ist Sem.

(Batch 2021-24)

(2221)

Paper-I : Communication Skills in English-I

Time allowed: 3 hrs.

Max. Marks: 50

Note- Attempt FIVE (5) questions selecting at least one question from each section. The fifth question can be attempted from any section. Each question carries equal marks.

SECTION-A

1. Write in detail about Reading Strategies
2. Explain different kinds of Reading Purposes.

SECTION-B

3. Read the following passage carefully and answer the questions that follow:

Is there any life on the moon? No. If there had been any, we should have known of it. Besides, all living things on the earth want water and air and as there is no water and no air on the moon, there can't be any life on it. So if you were to go to the moon, you should take your food, water and air with you.

The earth pulls all objects to itself and so does the moon. Scientists have calculated the strength of the earth pull and the moon pull and found that the earth pull is six times as strong as the moon pull. So if you could jump to a height of a meter and a half on the earth, you would be able to jump to a height of nine meters on the moon. An object weighing six metric tons on the earth would weigh only one metric ton on the moon.

The moon takes about two fortnights to revolve round the earth and it takes the same time to spin round once. So two fortnights make a day and a night on the moon. But the days there are very hot and the nights are very cold. But as the moon is not protected by a blanket of air, it is very hot on the side facing the sun and the temperature may reach 82 C and more. On the other side it is very cold and the temperature drops to 0 C or less.

From the moon the sky looks black and even during daytime you can see the stars as well as the sun. The side of the moon away from us is completely dark. The side facing us gets earthshine from us just as we get moonshine from the moon. The earthshine is many times brighter than moonshine because the surface of the earth is much larger than that of the moon. So the earth must look very bright indeed from the moon.

Contd....P/2

(2)

Put tick (✓) at the appropriate answer:

- i) The above passage is on:
- Sun
 - Jupiter
 - Air
 - Moon
- ii) According to scientists earth pull is...
- Six times as strong as the moon pull.
 - Far weaker than the moon pull.
 - Equal to moon pull.
 - There is no term as earth pull.
- iii) The length of a day on the moon is...
- Two days
 - A fortnight
 - Two fortnights
 - One week.
- iv) Moon is not protected by
- Sun
 - Blanket of air
 - Large body of water
 - None of the above.
- v) Match the words in column A with their meanings in column B
- | A | B |
|--------------|------------------------|
| i) Fortnight | power |
| ii) Strength | false |
| | A period of two weeks. |

2x5= 10 marks

4. Read the passage carefully and answer the questions that follow:

Salt, a miraculous gift of nature, is one of most useful and amazing minerals on Earth derived from sea and rocks. Do you know it is the only rock that humans can eat?

Salt has seasoned our history, language and food, besides making nutritious food more palatable. It is also an extraordinary effective food preservative, retarding the growth of spoilage by micro-organisms and making food storage possible long before refrigeration.

Contd....P/3

(3)

How much salt is necessary for human consumption? Medical experts agree that everyone should practice some reasonable moderation in salt consumption. For the average person, a moderate amount might run from 4 to 10 gm a day, or roughly half to one and one-third teaspoons.

Human body has a continual need for salt. Sodium chloride or the common salt is 39 percent sodium and 61 percent chloride. Forming the solution in the body, these two components separate into sodium and chloride ions, each with a different task. Chloride maintains the balance of water between the living cell and its environment, plays a part in digestion, and pairs with sodium to maintain the blood's acid-base balance, critical for life. Sodium assists in regulating the volume of blood and blood pressure. It facilitates the transmission of nerve impulses and is necessary for heart and muscle contractions. Although the popular conception is that salt is a flavor enhancer, a recent American study suggests that it functions as a flavor filter on food, selectively enhancing and suppressing various tastes.

Salt's functions in the body are already discussed. Deficiency signs include lethargy, dizziness, cramps and palpitation. In women excessive salt intake promotes fluid retardation. But what the good salt can do, in right dose, is unequalled. Snorers should try spraying their nose with salt water to moisten mucous membrane and make it easier to breathe. To invigorate the body when tired or to remove dead skin cells, rub a handful of salt all over your body before having a bath. Salt baths encourage detoxification and greatly help muscle and joint pains.

The recommendation that no one should exclude salt totally from the diet is awfully wrong. Scientists are of the view that salt is an invisible killer. A diet high in salt causes high blood pressure. It is a risk factor for two big killers- coronary disease and stroke.

Questions:

- i) What is unique about Salt?
- ii) What are Salt's functions in the body?
- iii) What does deficiency as well as excessive use of salt lead to?
- iv) What is the central theme of the passage
- v) Use the following words in your sentences
 - a) Spray
 - b) Environment

2x5=10

SECTION-C

5. Write a letter to the Editor of a newspaper expressing your unhappiness over the existing heavy traffic scenario in the city.
6. Write a letter to your younger brother giving him brief tips for the preparation of Competitive Examinations.

Contd....P/4

(4)

SECTION-D

7. As an Incharge of Career Counseling Cell write a notice of Walk in Interview for students to grab the part time job opportunity in newly opened call centre in the city. You can imagine the necessary details.
8. Write a Resume for the post of Accountant in a leading firm.

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